

“SILENT STORIES, TALKING PICTURES”:
THE VISUAL ASPECT OF CONTEMPORARY FORMS
OF HISTORICAL NARRATIVE
(DIRECT AND MEDIA-MEDIATED)

S u m m a r y

The purpose of this article is an interdisciplinary metareflection on the concepts common in almost every society. The aforementioned are necessary to sustain social relationships and sustainable development of culture. These considerations, despite being quite apparent, still seem worth highlighting in view of the naturally occurring evolution of civilization. In the era of unbridled development of popular culture, with the increasing pace of change induced by migration processes, these phenomena gain particular significance and require the revision of forms of their expression and redefinition of the meaning they try to convey.

Answering the research questions involves, firstly identifying a universal and timeless system of cultural patterns, possible to be visualized and presented using digital media, secondly deliberate shaping of the content of those patterns that prevail normatively and canonically in a culture. Civilization is constantly being enriched with new values, nevertheless undeniably maintaining a mental connection with the traditional ones. A more comprehensive assessment of the consequences of this process, in which the contemporary society participates, falls beyond the coverage of this brief.

This article thus aims to present a proposal of a system of archetypal evaluation encourage new ways of teaching and with the goal to popularize the humanities.

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Key words: historiography, tradition, videocentrism, visual storytelling, visual turn.